

PRESS RELEASE

Announcing Mailing Supplies Online

Mailing Intelligence Ltd is please to announce the launch of its consumables site, Mailing Supplies Online.

Research carried out by Mailing Intelligence Ltd has shown that many small to medium sized businesses are not happy with the relationship that they have with their franking machine supplier. Specific complains have been noted about the ongoing costs of running a franking machine such as the cost of franking labels and ink consumables. In response to this Mailing Intelligence Ltd has launched an online consumables ordering site called Mailing Supplies Online.

With the launch of Mailing Supplies Online (www.mailingsuppliesonline.com) business consumers now have a real choice. Operators of franking machines no longer have to purchase their franking machine ink or labels from their franking machine's manufacturer; they can now choose to purchase compatible items from Mailing Supplies Online.

This increase in competition is expected to have a positive affect on the marketplace and give small and medium sized businesses a much needed cost saving as the credit crunch starts to bite.

At launch Mailing Supplies Online has been able to offer ink cartridges that are compatible with Pitney Bowes franking machines starting at just £18.84 when the official ink cartridges available direct from Pitney Bowes start from £32.95. As an added saving, Mailing Supplies Online are currently not charging any delivery fees, increasing the savings to be made.

Peter Ashworth, Director, states "Having your own franking machine is very convenient and saves a lot of time that would be wasted at the Post Office, however the real cost of franking can add up when consumables are taken into account. Mailing Intelligence Ltd hopes to help UK business reduce the costs of their franking operation with the introduction of Mailing Supplies Online to the marketplace."

Prices were correct on September 1st 2008.

More information is available at the Mailing Intelligence Ltd website:

<http://www.mailingintelligence.co.uk>

Or by sending by sending an email to:

info@mailingintelligence.co.uk

About Mailing Intelligence Ltd

Mailing Intelligence Ltd is located just outside Ongar in Essex. The Mailing Intelligence Ltd product range is the result of a number of years experience within the mailing industry in both design and operation.

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